



Hedgehog Welfare Society

Newsletter #53

May / June 2011

To protect the well-being of pet hedgehogs through rescue, research and education of the people who care for them.

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This photograph was taken on March 9, 2007, in Springburn, Canterbury, New Zealand. Photographer Maree Reveley says, "I couldn't believe how fast this hedgehog mum was going with her baby in her mouth." Used with permission.

GOOD Things for Hedgehogs

By Donnasue Graesser

How many times a day do you do an online search? Need to look up something for a research paper on flesh-eating bacteria? Curious to know who got kicked off last night on Dancing With the Stars? Interested in the total population of Zimbabwe?

Wouldn't it be great if each time you searched the Internet to satisfy your curiosity or to do your homework, you could also raise money for hedgehogs? Well, you can! It is incredibly simple. Just go to www.GoodSearch.com. This is a high quality search engine powered

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by Yahoo! There is no registration required, and no need to input any personal or contact information. There is a box that asks "Who do you GoodSearch for?" Simply type "Hedgehog Welfare Society" into this box and click the verify button. Voila! The HWS will be saved as your cause. Each time thereafter that you use GoodSearch as your search engine, between one and two cents will be donated to help hedgehogs. All proceeds from GoodSearch are donated to the general rescue operations of the Hedgehog Welfare Society.

Does it really work? Yes! Members of the HWS have been GoodSearching since 2005 and have raised over \$2500 for rescued hedgehogs. That's over \$500 per year. We can do even better! There are more than 1000 members in the HWS. If each member did only one search per day, we would raise at least \$3650 per year to benefit rescued hedgehogs. Imagine if each of us did three searches per day? Holy Hedgehog!

In 2007, GoodSearch also initiated a shopping feature, called GoodShop, which is similar to iGive with similar

store offerings. Every time you shop at a store through GoodShop, a percentage of the money from that sale is donated to the HWS, at absolutely no extra cost to you. All the typical online shopping sites are included: Amazon, Best Buy, Old Navy, etc. You will be surprised if you go to GoodShop.com and cruise through the stores that offer donations through GoodShop: swimming pools, contact lenses, cell phones, auto insurance, airline tickets, hotel rooms, and a plethora of other stores. I even earned a 6% donation last Halloween, purchasing my sons' costumes at a specialty costume store through GoodShop. Consider booking your flight and hotel for your next hedgehog show via a GoodShop site.

If you use Firefox or Internet Explorer as your web browser, you can upload a GoodSearch toolbar. Not only can you quickly and easily use GoodSearch with this toolbar, but you will never have to be reminded to go through GoodShop for your purchases. With the GoodSearch toolbar each time you visit an online store that offers a GoodShop donation, your purchase will automatically generate the donation—no need to go through the GoodShop site or be reminded.

Which should you use? GoodSearch/GoodShop or iGive/iSearch? Either one! I would suggest that you try both search engines and choose one or the other based on personal preference. For shopping, iGive and GoodShop are pretty much equivalent, but sometimes one site has a store that the other one does not, or one offers a better percentage for shopping. Both are simple avenues by which you can help hedgehogs in need. They do not cost a penny for you to use. Between the two we have raised thousands of dollars that have paid for hedgehog veterinary care, care packages, educational seminars and supported hedgehog shows. The sky is the limit! Just keep GoodSearching, GoodShopping, iGiving and iSearching!





Elaine Becker's Speedy shows off his tubing skills during a children's program at a library.



Margaret Campbell's hedgehog Oscar asks, "Can you see me now?"



Peaches Aprill models a shortened toilet paper tube.

Favorite Hedgehog Toy Faces Uncertain Future



Master tuber, Hawgy Goldbutt, was featured in Vicki McLean's local newspaper, *The Statesman Journal*.

According to Kimberly-Clark, a major manufacturer of household paper products, toilet paper tubes may soon become a thing of the past. Recently, hedgehogs throughout the nation were stunned to learn that the company has been testing "Scott Naturals" tube-free toilet paper at Walmart and Sam's Club stores in the northeastern United States. Depending on test results, tubeless toilet paper could then be introduced nationally and even globally! It is rumored that paper towel tubes could be next!

A spokesman for Kimberly-Clark said a special winding process is used to create tubeless rolls of toilet paper. A similar process is already used on products marketed to businesses. Current toilet paper tube production amounts to seventeen billion tubes per year.

Nationally, hedgehogs have expressed concern about the possible demise of one of their favorite recreational items. At least one radical organization of hedgehog athletes is said to be planning to picket Walmart and Sam's Club stores as well as Kimberly-Clark headquarters.

Information source: Horovitz, Bruce. "Kimberly-Clark rolls out tube-free Scott toilet paper." USA Today. USATODAY.com, 27 Oct. 2010. Web. 1 Apr. 2011. <http://www.usatoday.com/money/industries/environment/2010-10-27-1Atube27_ST_N.htm>.



Sasha's hedgehog prefers paper towel tubes.



An exhausted Iggy Campbell naps after a strenuous tubing session.



Picket sign from undisclosed location.



Friends, Bob and Pepe, share their lettuce leaves. Viv Choi Photography. Used with permission.

iGive by Jennifer Plombon, Blaine, Washington

Ah, online shopping! Is anything easier, more fun, and more addictive? And when we're not shopping online, we're searching online. Now both activities can, at absolutely no cost to yourself, raise and donate money for your favorite cause. Of course, most dear to my own heart is the cause of The Hedgehog Welfare Society. There was an enormous outpouring of support from all of you, and from others who had never heard of the HWS, when we were in Texas rescuing hundreds of hedgehogs from horrific conditions. I know this cause is dear to the hearts of many.

How does iGive work?

Every time you do a web search through the iGive search engine, you raise a penny or more which is donated to the HWS. This costs you nothing! And every time you buy from a web site that participates in iGive, a percentage of what you spend is donated to your cause. The percentage is set by the store and varies from 0.2% to 26%. There are more than 897 stores currently participating. Some, such as Amazon.com, Nordstrom, eBay, Barnes & Noble, PETsMart, and JC Penney, are very well known and it's likely you already shop there. You can search for participating stores by store name, by category, and by percentage donated. In addition, you can search for specials and coupons which are frequently offered by participating stores. Not only does it cost you nothing to shop at your favorite stores through iGive, you may even save some money by using the coupons.

Where do the donations go?

The HWS iGive donations go to the HWS Care Packages Committee, which is chaired by Jennifer Plombon, a Board member and one of the founders of the HWS. The Care Packages project was formed early in the creation

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of the HWS. Anyone who rescues a needy hedgehog may ask for a Care Package to be sent to them free of charge. The package usually contains a handmade hidey hat, a snuggle sack, a selection of dry kibble-type foods, some dried insects, a bottle of Bach's Rescue Remedy, care and informational papers, and often extras such as bowls or hedgie toys. iGive donations are used to purchase fabric for sewing the hats and bags as well as purchasing many of the food and insect samples. We could not offer this service without the donations.

How can you use it for purchases?

A good way to learn more about iGive and their services is to visit this site:

<http://www.iGive.com/welcome/warmwelcome.cfm?c=19606&m=252286>

If you join, your purchases will immediately start going to the HWS. And if you make purchases within 45 days of joining, iGive will donate extra money to the cause! Once you join, you have the option of adding a separate window to your search engine which will shunt any store searches into iGive, if they are participants, thus saving time in determining the donation status of a store. Some security programs flag this window and try to delete it during scheduled check-ups and some people prefer to search without the added window. In that case, you simply go to www.iGive.com and search the online mall. Make sure that you have the Hedgehog Welfare Society entered as your cause before making that purchase.

How about searches?

To do an online search, simply go to <http://www.iSearchiGive.com> and make sure that the Hedgehog Welfare Society is listed as your cause.

How much can you make for the HWS?

Well, I may be a more dedicated online shopper than some, I truly hate taking the car out to look for things I can look for in my comfortable home! I've raised more than \$263 for the HWS since I joined iGive in September of 2001. Overall, the contributions from iGive searches made by myself and other members have raised more than \$1,600, all of which is used for the Care Packages project.

Why do iGive?

That's easy! It's easy to use, it's completely free, and it donates money to a cause that I know is close to you--the cause of helping our dear hedgehogs have better homes and lives.



May / June Birthdays

MAY

May 13 Lucy Denny

May 24 Brie Denny

JUNE

June 1 Quinn King

June 12 QE2 Fischer

June 20 Francesca Joy
Bennett

June 20 Nyarai Naomi
Bennett